Lake Jane Estates

Commercial Advertising Policy

Commercial advertising in Lake Jane Estates' printed newsletter will be distributed to over 400 community residents and homeowners. The Newsletter is published approximately four times a year and distributed on or around the 20th of that month (March, June, September, December).

Approximate dimensions for an advertisement is 3.5" x 2" (business card size).

Anyone with a legal business is allowed to advertise. Members who wish to advertise, must be in good standing, which includes membership assessments/dues being current. Additional restrictions apply including no adult media services and no illegal services. Liability of services is solely the service providers and should indemnify Lake Jane Estates and its residents and release all liability. All ads will be approved by the Board of Directors. The Board of Directors has the right to deny any ads they feel don't meet the views of the community.

Commercial ads are available on a first-come, first-served basis and on a space available basis. Advertisements submitted must conform to the above stated dimensions or fit reasonably within them. The ad must be submitted in electronic (PDF, JPG, BMP, TIFF) format.

Payment of \$75 per ad per newsletter must be by check or money order and made out to Lake Jane Estates. At the discretion of the Board, payment may be labor and/or supplies of equivalent monetary value.

Ads and payment are due before the end of the month prior to publication (February, May, August, November).

If you wish to place an advertisement in the Lake Jane Estates newsletter, please submit the following form with a printout of your requested ad and payment to Lake Jane Estates, PO Box 7453, Bonney Lake, WA 98391. You will then be contacted by a member of the Board for further instructions.

Application for Commercial Advertisement

<u>Instructions</u>: Please submit the following form with a printout of your requested ad and payment of \$75 (per ad and per newsletter) to Lake Jane Estates, PO Box 7453, Bonney Lake, WA 98391. You will be contacted after your request is reviewed at the next Board of Trustees meeting. Note that the Board meets monthly and newsletters are produced quarterly so this process could take a few months.

Business Name: _				UBI #:
Contact Name:			Email Address:	
Business Address				
Telephone #:	- -		Lot #:	(if an LJE member)
Please circle the month(s) of the publication you would like your ad to run (for next available, skip this question):				
March	June	September	December	